

FILE

JUNE 11

# fashion calendar

33rd year

a weekly publication

# 1973

JANUARY	FEBRUARY	MARCH	APRIL
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## FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader . . . Ruth Finley, Publisher

### WEEK ENDING FRIDAY, JUNE 8, 1973

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
June 8	8:00 A.M., DEERING MILLIKEN SHOW AT WALDORF-ASTORIA (Breakfast at 7:00)		
Friday June 8	AMERICAN READY-TO-WEAR: BREAKFAST AND LUNCHEON	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	N.Y. HILTON HOTEL BALLROOM
9:00 A.M. & 12:00 Noon	"The Championship Season" -- Co-chairmen: Helen Galland (commentator) - Bonwit Teller; Mary Themo - Time Magazine. Visuals: Sheila Levy - consultant. Prices: Breakfast--\$10.00, members; \$20.00, guests. Luncheon--\$15.00, members; \$25.00, guests. Contact: CI. 7-3940.		
Friday June 8	OPENING OF FALL COLLECTION	LUPE FOR WINSTON BROOKS	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
10:00 A.M.	By invitation. Contact: 354-6810. P.R. Cunningham-Woodworth, 889-6185		
Friday June 8	PRESS PREVIEW OF FALL COLLECTION	VERA MAXWELL	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
11:00 A.M.	By invitation. Thereafter by appointment. Contact: LO. 3-4358.		
Friday June 8	OPENING OF FALL COLLECTION	MOLLIE PARNIS COUTURE	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
12:00 Noon	Also June 13 at 12:00 Noon. By reservation. Contact: 279-5012.		
June 8	12:00 Noon, FASHION GROUP (luncheon), at N.Y. Hilton Hotel (see above)		
Friday June 8- June 10	SECOND ANNUAL AMERICAN PRESS WEEKEND IN QUEBEC	GOVERNMENT OF QUEBEC	RITZ CARLTON MONTREAL, QUEBEC
	"Montreal Mode" -- Fall-Winter collections by leading designers of men's and women's fashions. By invitation. (Departure at 11:30 A.M. or 3:30 P.M.)		
	<u>Fri., June 8:</u>	1:00 P.M. Buffet luncheon - Ritz Carlton 2:30 P.M. Visit to "Old Montreal and New Radio-Canada broadcasting centre" or "The City & the Mountain"	
		7:00 P.M. Cocktails - Home of Mr. and Mrs. Jacques Lalonde	
		9:00 P.M. Dinner (black tie) - Designer showings	
		11:00 P.M. Night Cap	
	<u>Sat., June 9:</u>	7:45 A.M. Breakfast - Ritz Carlton 8:30 A.M. Fashion presentations 12:00 Noon Lunch - with major Montreal retailers at Ritz 1:30 P.M. Fashion Presentations 4:00 P.M. Writing Period 7:00 P.M. Cocktails - House of Seagram - Old Montreal 9:00 P.M. Dinner (black tie) "La Maison des Arts La Sauvegarde"	
		11:00 P.M. After-dinner drink; Hosts-participating designers	

(continued on the following page)



FASHION PRESS WEEKEND IN QUEBEC (Continued from page 1)

Sun., June 10: 8:15 A.M. Breakfast - Ritz Carlton  
9:00 A.M. Fashion Presentations  
12:00 Noon Room check-out with luggage  
12:30 P.M. Lunch sponsored by City of Montreal at  
Hélène-de-Champlain Restaurant  
2:15 P.M. Bus to airport  
3:30 P.M. Flight to New York

Contact: Jerrie Rosenberg, 421-3974; or Ed Ives, Quebec Govt. House, 581-0770.

THE NEW YORK COUTURE BUSINESS COUNCIL  
SIXTY-FIRST SEMI-ANNUAL NATIONAL PRESS WEEK, June 10 -14, 1973

Unless otherwise noted, all showings are in the Sutton Ballroom North, N.Y. Hilton Hotel, 6th Ave., and 53rd Street. By invitation. Director: Mildred Sullivan, LA. 4-0461.

Sun., June 10: 2:30 P.M. Editors meet in theatre lobby..... Plymouth Theatre  
for tickets (238 W. 45th St.)  
3:00 P.M. Special showing of "Finishing Touches", the  
(Curtain Jean Kerr comedy, with Barbara Bel Geddes  
time) and Robert Lansing  
5:45 P.M. Cocktail reception and press conference...Act I Restaurant  
6:30 P.M. Buffet Supper.....Allied Chem. Bldg.  
Preview of Fall fashions by Embroidery 15th floor  
Manufacturers Promotion Board Times Sq. & 42nd St.

Mon., June 11: 7:45 A.M. Registration.....Sutton Ballroom North  
8:00 A.M. FASHION BUREAU collections by  
(Breakfast) Glenoit Mills - deep pile fabrics  
Hush Puppies - men's, women's, children's shoes  
Robert Lewis - men's outerwear  
Verde - men's high fashion shoes  
9:50 A.M. Welcoming address by Vincent Monte-Sano, president  
N.Y. Couture Business Council  
10:00 A.M. THE SCHRADER ORGANIZATION  
10:30 A.M. NAT KAPLAN  
11:00 A.M. Writing Period  
12:00 Noon BEAUTY BRUNCH, by Intercoiffure America . . .Trianon Ballroom  
in association with Clairol 3rd floor  
2:30 P.M. RUSSEL TAYLOR  
3:00 P.M. CROMPTON-RICHMOND  
3:30 P.M. MAIN STREET  
4:00 P.M. Free writing period  
5:00 P.M. THE GREAT AMERICAN NATURALS.....St. Regis-Sheraton  
The May Department Stores Co. Roof  
The American Wool Council  
The Mohair Council of America  
8:30 P.M. Columbia Pictures presents "40 Carats"..... Little Carnegie Theatre  
(Refreshments) starring Liv Ullman, Edward Albert, 146 West 57th Street  
Gene Kelly, Binnie Barnes  
IN PRESS ROOM Lady Manhattan display; also "Upbeat"

Tues., June 12: 8:00 A.M. NIKON CAMERA  
Seminar to introduce Nikon photography  
to editors and writers  
10:00 A.M. GOLDWORM  
10:30 A.M. COUNT ROMI  
11:00 A.M. VERA MAXWELL  
11:30 A.M. Writing period  
12:30 P.M. Luncheon  
2:00 P.M. ROBERT SIDNEY FURS (John Stevens)  
2:30 P.M. DAVID CRYSTAL  
3:00 P.M. MORRIS MOSKOWITZ Handbags, Belts, Accessories)

(continued on the following page)



N.Y. COUTURE BUSINESS COUNCIL 61ST PRESS WEEK (continued from pg. 2)

Tues., June 12:      3:30 P.M.    FIRE ISLANDER  
 (continued)          4:00 P.M.    Writing period  
                       4:45 P.M.    Buses at hotel entrance for next event ... East End Ave.  
                       5:00 P.M.    Gracie Mansion - Cocktail reception hosted by  
                                  Mayor and Mrs. John V. Lindsay  
                                  "The Touch of Magic in Coats & Suits" -- from  
                                  Cloak Joint Board/ILGWU and N.Y. Coat & Suit  
                                  Industry Council; also, showing of designs by  
                                  winners in "Young America Creates " contest.  
                       6:40 P.M.    Buses to next event  
                       7:00 P.M.    N.W. AYER & SON FOR DIAMONDS.....Hotel Plaza  
                                  (Dinner at 8:00 P.M.)                                   Crystal-Baroque

IN PRESS ROOM      The Stanley Philipson shoe display

Wed., June 13:      8:00 A.M.    FASHION EYEWEAR GROUP OF AMERICA  
                       (Breakfast)      Eighth Annual Design Awards Show  
                       10:00 A.M.    MAISONETTE (Howard Lawrence)  
                       10:30 A.M.    CARLYE  
                       11:00 A.M.    JAEGER COMPANY  
                       11:30 A.M.    Writing Period  
                       12:00 Noon    MILLINERY INSTITUTE OF AMERICA.....Hotel Americana  
                       (luncheon)      "The Buy-It Revolution"                                   Georgian Room  
                       2:00 P.M.    BURLINGTON HOSIERY  
                       2:30 P.M.    THE BRIDES.. presented by  
                                  Piccione; Michele Piccione of Rome  
                                  Alfred Angelo, styled by Edith Vincent  
                       3:00 P.M.    Oh, Men, Oh Women.. A Panel Discussion, featuring:  
                                  Dr. Ralph L. Dicker; Dr. Victor Syracuse;  
                                  an internist, psychiatrist, dermatologist,  
                                  diet doctor  
                       4:00 P.M.    Writing Period  
                       4:45 P.M.    Buses at hotel entrance to go to next event  
                       5:00 P.M.    THE BULOVA WATCH COMPANY.....Hayden Planetarium  
                                  A cosmic cocktail party and                                   C.P.W. and 81st St.  
                                  presentation of clocks and watches  
                       7:00 P.M.    Buses will return editors to Hilton for next show  
                       7:30 P.M.    YARDLEY OF LONDON  
                                  "You're the Fire" - a new fragrance

IN PRESS ROOM - Stanley Hagler's "Jewel Box"; also Kinney's "Shoe Box"

Thurs., June 14:      8:00 A.M.    THE 3 M COMPANY... Breakfast a la "cart"  
                                  Beauty, fashion, sewing, home products  
                                  Contact: Audrey Pierce, 838-4360  
                       10:00 A.M.    GINO PAOLI  
                       10:30 A.M.    PICCOLINO (children's wear)  
                       11:00 A.M.    TUDOR SQUARE (Bert Geiger)  
                       12:15 P.M.    Buses to next event  
                       12:30 P.M.    Parker INTERNATIONAL PAVILION.....1411 Broadway  
                                  A tour of showrooms of                                   (12th & 17th floors)  
                                  internationally known manufacturers  
                       1:00 P.M.    Luncheon                                   1441 Bway-Auditorium-2nd floor  
                       2:00 P.M.    A trend showing; Fall '73(Host: Alex Parker)  
                       2:45 P.M.    Buses for Men's Fashion Association weekend



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>WEEK BEGINNING MONDAY, JUNE 11, 1973</u>			
Just Issued	ACCESSORIES COLORS SPRING 1974 Forecast colors for scarves, jewelry, gloves, headwear and related items. Contact: Ruth Maguire, MU. 5-5881.	COLOR ASSN. OF U.S. INC.	200 MADISON AVENUE
Monday June 11 10:00 A.M.	PRESS PREVIEW: FALL-WINTER FURS Christian Dior Furs, Dior Boutique, Dior Monsieur, Laurence Kaye. By invitation. Thereafter at 10:30 and 2:30. By appointment. Contact: 695-8340.	LAURENCE KAYE FURS; CHRISTIAN DIOR FURS	345 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
June 11	11:00 A.M., TRIGERE PRESS SHOW, 550 Seventh Ave. By invitation.		
Monday June 11 12:00 Noon	PREMIERE SHOWING: ALL-WEATHER FASHIONS Halston will introduce his new collection. By invitation. Contact: 354-6340.	HALSTON THREE	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Monday June 11 12:00 Noon	PRESS WEEK BEAUTY BRUNCH In association with leading beauty manufacturers, presenting the 3rd Beauty Brunch. Cocktail reception followed by luncheon and hair fashion show. By invitation. Contact: Judy Guerin, Inc. Public Relations, 879-4822.	INTERCOIFFURE AMERICA	N.Y. HILTON HOTEL TRIANON BALLROOM
June 11	12:00 Noon, GEOFFREY BEENE (3rd show), 550 Seventh Ave., 4th fl, LW.4-0454		
June 11	1:00 P.M., TEAL TRAINA (2nd show), 550 Seventh, 15th fl, 524-3520		
June 11	3:00 P.M., LEW PRINCE OF ALDRICH, INC., 530 Seventh, 12th fl, 244-1872		
Monday June 11 3:00 P.M.	FALL AND WINTER FUR COLLECTION Contemporary furs for men and women, presented by "The Animators" of Jean Dubuffet's "Coucous Bazar" for Albert Gompertz Associates Ltd. By reservation. Contact: 594-8873.	FUR & SPORT BY MR. ALBERT	333 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Monday June 11 4:00 P.M. Cocktails	PRESENTATION OF FUR COLLECTION Contemporary fur collection, designed by Ray Greenberg and Scott Barrie. Show at 4:30. By invitation. Contact: LO. 5-2850.	BARLAN FURS	333 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Monday June 11 4:00 P.M.- 6:00 P.M.	PRESS SHOWING: BAG COLLECTION Featuring bags for sportswear. Presentation at 4:45. By invitation. Contact: Barry Schwartz, Christopher Cross Assoc., 689-1300.	SAMSONITE	ST. REGIS-SHERATON VERSAILLES ROOM
June 11	4:30 P.M., DEERING MILLIKEN SHOW AT WALDORF-ASTORIA (Show at 5:00)		
Monday June 11 5:00 P.M.- 7:00 P.M.	"THE GREAT AMERICAN NATURALS"-FALL PREVIEW Fashion presentation in conjunction with the Mohair Council of America. By invitation. Contact: Rosemary Tocco, 354-2090.	MAY DEPARTMENT STORES & AMERICAN WOOL COUNCIL	ST. REGIS-SHERATON ROOF
June 12	8:00 A.M., DEERING-MILLIKEN SHOW AT WALDORF-ASTORIA (Breakfast at 7:00)		
Cancelled June 12	MONET JEWELRY'S OPEN HOUSE FOR PRESS, ORIGINALLY SCHEDULED FOR 8:30 TO 6:00 ON TUESDAY JUNE 12, HAS BEEN CANCELLED. Publ: Charlotte Leff, 725-4700.		



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday June 12 9:30 A.M.	PRESS SHOWING: FALL- WINTER COLLECTION For press, by invitation.	WILLI SMITH FOR DIGITS Contact: Susan Bretsher, 239-4105.	525 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
June 12	10:00 A.M., OSCAR DE LA RENTA BOUTIQUE (2nd show), 550 7th, LA. 4-9350		
Tuesday June 12 10:30 A.M.	FALL AND WINTER FUR COLLECTION By reservation. Contact: 279-0633.	BEN KAHN	150 WEST 30TH STREET SHOWROOM - 13TH FLOOR
Tuesday June 12 11:00 A.M.	OPENING OF FALL COLLECTION By invitation. Contact: LO. 3-0988. Publicity: Leslie Cunningham, 889-6185.	QUOTE (DIV. PETER CLEMENTS)	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
June 12	11:00 A.M., GIORGIO DI SANT'ANGELO, (2nd show), 6 West 56th St., 245-1550		
June 12	12:00 Noon, HAROLD LEVINE (2nd show), 530 Seventh, 21st fl, LA. 4-0237		
June 12	1:30 P.M., SOMETHING! BY OSCAR DE LA RENTA, 550 7th, 3rd floor, 594-5424		
June 12	2:30 P.M., BILL BLASS (4th show), 550 Seventh, 17th floor, LA. 4-6968		
Tuesday June 12 2:30 P.M.	PREVIEW OF FALL FUR COLLECTION Preview showing of furs by Givenchy, Viola Sylbert, John Kloss. By invitation. Thereafter by appointment. Contact: PE. 6-5550.	ALIXANDRE FURS	150 WEST 30TH STREET SHOWROOM - 18TH FLOOR
Tuesday June 12 3:00 P.M.	"HOW TO ACCESSORIZE YOUR FALL WARDROBE" The new look in handbags and accessories (in conjunction with N.Y. Couture Press Week showings) By invitation. Contact: Billie Gould Assoc., 869-1675.	MORRIS MOSKOWITZ CORP.	N.Y. HILTON HOTEL SUTTON BALLROOM NORTH
June 12	4:00 P.M., DONALD BROOKS (2nd show), 550 Seventh, 21st fl., WI. 7-8235.		
June 12	5:30 P.M., RAY AGHAYAN/BOB MACKIE, Hotel Gotham. Suite 1009, CI.7-1100		
June 12	5:30 P.M., HANAE MORI, Waldorf-Astoria, Suite 40-H, 758-7760		
Tuesday June 12 6:30 P.M.	FALL-WINTER BRIDAL FASHION SHOW For tickets, contact: Miss Martin, TR. 5-3100. Publ: Rita Dobbins, TR.5-3100.	MARTIN'S (BROOKLYN)	BROOKLYN ACADEMY OF MUSIC EASTERN PARKWAY
Tuesday June 12 7:00 P.M. Cocktails	DIAMOND FASHIONS FOR VISITING PRESS "Dateline Diamonds" -- "go everywhere diamond jewelry for today's active woman." Dinner at 8:00. By invitation. Publicity: Leslie Mirin, 974-5988.	N.W. AYER & SONS, INC. (1345 SIXTH AVE.)	HOTEL PLAZA CRYSTAL & BAROQUE ROOMS
Beginning Tuesday June 12	OPENING OF HOLIDAY COLLECTION Continuous by appointment. Contact: Lois Lindheim, 279-3410. Publicity: Stuart Roeder Assoc., 582-3078.	GIORGINI	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
June 13	8:00 A.M., DEERING MILLIKEN SHOW AT WALDORF-ASTORIA (Breakfast at 7:00 A.M.)		



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday June 13 8:00 A.M. Breakfast	EIGHTH ANNUAL DESIGN AWARDS SHOW Press week show and panel discussion on current trends by leading American frame designers. By invitation. Publicity: Ruth Hammer Assoc., 685-8290.	FASHION EYEWEAR GROUP OF AMERICA	N.Y. HILTON HOTEL TRIANON BALLROOM
Wednesday June 13 10:30 A.M.	CHESTER WEINBERG FURS; CAPSULE BY JACQUES KAPLAN Preview showing of furs by Chester Weinberg; also capsule collection by Jacques Kaplan. By invitation. Thereafter by appointment. Contact: OX.5-2558.	REIN, RAIN & GURVITCH	150 WEST 30TH STREET SHOWROOM - 2ND FLOOR
Wednesday June 13 12:00 Noon Luncheon	MILLINERY SHOWING FOR THE PRESS "Dr. Hatkins -- The Buy-It Revolution".. semi-annual millinery show. By invitation. Contact: Burt Champion, 686-2975.	MILLINERY INSTITUTE OF AMERICA (10 E. 40TH)	HOTEL AMERICANA GEORGIAN ROOM
June 13	12:00 Noon, GEOFFREY BEENE (4th show), 550 Seventh, 4th fl., LW. 4-0454		
June 13	12:00 Noon, MOLLIE PARNIS (2nd show), 530 Seventh, 18th fl, 279-5012		
Wednesday June 13 12:30 P.M.	BABY CARE CLINIC FOR EXPECTANT FATHERS Baby Care Clinic for expectant fathers. Guest speakers: John Havlicek, Boston Celtics; Evalyn Grossman, Maternity Center. Admission is free. Contact: Monica Leech, Rowland Co., 688-1200.	CHESEBROUGH-POND'S	GIMBELS DEPT. STORE AUD. 33RD ST. & B'WAY
Wednesday June 13 12:30 P.M. Luncheon	FASHION SHOW AT LUNCHEON "Indian Summer with Carol Horn". Reservations (\$6.75): CI. 6-9171. Barbetta Publicity: Ellen Perl, TE. 2-8212.	CAROL HORN	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday June 13 3:30 P.M.	PREVIEW OF FALL COLLECTION For press and resident buyers, by invitation. Continuous thereafter. Contact: Carol Bory, LO. 3-6126.	CLARET BY BETSE CANN	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
June 13	3:30 P.M., JOHN ANTHONY (3rd show), 550 Seventh, 24th fl, 239-7080		
June 13	4:00 P.M., TRIGERE (3rd show), 550 Seventh, 24th fl, LO. 3-1600		
Wednesday June 13 7:30 P.M.	"YOU'RE THE FIRE" DINNER PRESENTATION For visiting press. Dinner at 8:15. Publ: Virginia Dickson, D & D, OX 7-4955	YARDLEY	N.Y. HILTON HOTEL SUTTON BALLROOM
Beginning Wednesday June 13	OPENING OF FALL COLLECTION Continuous showings. Contact: LO. 3-6126.	GAVI BY MILTON KORWIN	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Thursday June 14 8:00 A.M.	BEAUTY BREAKFAST-- "A LA CART" Beauty, fashion, sewing, home products. (N.Y. Couture Press Week). By invitation. Contact: Audrey Pierce, 838-4360.	3 M COMPANY (MINNESOTA MINING & MANUFACTURING)	N.Y. HILTON HOTEL SUTTON BALLROOM NORTH
Thursday June 14 10:00 A.M.	FALL & WINTER MEN'S & WOMEN'S KNITWEAR Daytime and evening collection from Italy, introducing new fibers and weaves. (N.Y. Couture Press Week) By invitation. Contact: Billie Gould Assoc., 869-1675.	GINO PAOLI (DIVISION USI)	N.Y. HILTON HOTEL SUTTON BALLROOM NORTH



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday June 14 10:30 A.M.	FASHIONS FOR SMALL FRY New looks in children's knits, toddler through size 14, little girls and boys. (N.Y. Couture Press Week). Contact: Billie Gould Assoc., 869-1675.	PICCOLINO AND CHIN CHIN (DIV. GINO PAOLI)	N.Y. HILTON HOTEL SUTTON BALLROOM NORTH
Thursday June 14 4:00 P.M.- 6:30 P.M.	BODY AND FACIAL SKIN CARE SYSTEM American debut of Body and Facial Skin Care System from France. By invitation. Contact: Audrey Dutoit, Pier Augé, 575 Madison Ave., 12th floor.	PIERE AUGÉ	21 CLUB 21 WEST 52ND STREET
Thursday June 14 6:00 P.M.	BRIDAL FASHION SHOW FOR CUSTOMERS Contact: Publicity Dept., EL. 5-6800.	BONWIT TELLER	6TH FLOOR

Thursday June 14- June 17	PRESS PREVIEW: FASHION CLINICS Fifth annual Fall-Winter preview of men's and boys' fashions. <u>Thurs., June 14:</u>	MEN'S FASHION ASSN. OF AMERICA Cocktails and Dinner (The Men's Store, SEARS)	ESSEX & SUSSEX HOTEL SPRING LAKE, N.J.
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Fri., June 15:

8:00 A.M.	MICHAELS/STERN (Breakfast)
9:00 A.M.	MFA CLINIC ONE
12:00 Noon	NATL ASSN OF HOSIERY MFRS. (cocktails)
3:00 P.M.	CELANESE CORP. (informal modeling) 3-5 P.M.
7:00 P.M.	JOSHUA GESSEL FOR BAWI (cocktails)
8:00 P.M.	THE DUPONT CO. (Dinner)

Sat., June 16:

8:00 A.M.	PENDLETON WOOLEN MILLS (Breakfast)
9:00 A.M.	MFA CLINIC TWO
	CAREER CLUB SHIRT CO. (Cocktails)
12:00 NOON	AMERICAN PRINTED FABRICS COUNCIL (lunch)
7:00 P.M.	JOHN WEITZ FOR PALM BEACH (cocktails)
8:00 P.M.	J.P. STEVENS & CO. (dinner)

Sun., June 17:

8:00 A.M.	MONSANTO (breakfast)
9:00 A.M.	MFA CLINIC THREE
11:30 A.M.	SANITIZED SALES CO. (luncheon)
12:30 P.M.	MONTOGMERY WARD (Luncheon)

By invitation. Executive Director: Norman Karr. Fashion Director: Max Evans. Contact: Katherine Agnello, LT. 1-8210.

June 17	FATHER'S DAY (Sunday)
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June 17- June 20	N.R.M.A. Management Conference, Hotel Queen Mary, Long Beach, Calif. Contact: Natl. Retail Merchants Assn., 100 West 31st St., 244-8780.
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Sunday June 17- June 22	FALL SHOWINGS FOR VISITING PRESS Unless otherwise noted, all showings are held in the Terrace Room. By invitation. Publicity: Eleanor Lambert, MU. 8-2130.	AMERICAN DESIGNER SHOWINGS	HOTEL PLAZA TERRACE ROOM
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<u>Sun., June 17:</u>	7:30 P.M.	Cocktail Buffet (Persian Room)
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<u>Mon., June 18:</u>	7:30 A.M.	Continental Breakfast
	8:00 A.M.	Fall 1973 Forecast - Eleanor Lambert
	8:30 A.M.	ADELE SIMPSON
	9:15 A.M.	RALPH LAUREN
	10:00 A.M.	SOMETHING! BY OSCAR DE LA RENTA

(continued on the following page)



AMERICAN DESIGNER SHOWINGS (continued from pg. 7)

10:45 A.M.	OSCAR DE LA RENTA COUTURE
12:00 Noon	DAY OF BEAUTY PRESS WEEK COUNTRY FAIR (Buses from Plaza, 5th Ave., 11:30-11:40 A.M. to Tavern on the Green - CPW & 67th St.)
2:30 P.M.	PAPILLON
3:15 P.M.	GEOFFREY BEENE
4:00 P.M.	Writing Period
5:00 P.M.	LANVIN-CHARLES OF THE RITZ-Cocktails housewarming, 40 West 57th St.)
Evening	Private screening -- Merle Oberon in "Interval" Avco-Embassy Pictures, 34th St. East Theatre, 239 East 34th Street

Tues., June 19:

8:00 A.M.	Continental Breakfast
8:30 A.M.	JERRY SILVERMAN (SHANNON RODGERS)
9:15 A.M.	ANNE KLEIN AND COMPANY
10:00 A.M.	KASPER FOR JOAN LESLIE
10:45 A.M.	KASPER FOR J.L. SPORT
11:30 A.M.	Writing Period
12:30 P.M.	Luncheon & showing CULTURED PEARL ASSOCIATIONS (Auto Pub - 767 Fifth Ave., Ground Floor)
2:00 P.M.	BILL BLASS COUTURE
2:45 P.M.	ILIE WACS
3:30 P.M.	TRIGERE
4:15 P.M.	GLORIA SACHS
5:00 P.M.-	"Seventh Avenue Talks to C.B.S. Personalities"
7:30 P.M.	Sally Struthers, Marla Adams, Loretta Swit, Gail Fisher, Janice Lynde (Panel Discussion-cocktails

Wed., June 20:

8:00 A.M.	REVLON (Breakfast & Psycho Scentual Experience)
9:30 A.M.	JEREMY (ALAN PHILLIPS)
10:15 A.M.	KIMBERLY KNITWEAR
11:00 A.M.	DUBAUX JEWELRY
11:45 A.M.	Writing Period
12:30 P.M.	THE WOOL BUREAU (Luncheon & showing)
2:00 P.M.	DONALD BROOKS
2:45 P.M.	J.S.LTD. (DIV. JERRY SILVERMAN)
3:30 P.M.	MOLLIE PARNIS BOUTIQUE
4:15 P.M.	Writing Period
5:00 P.M.	SHIP 'N SHORE (cocktails, dinner) Theatre --
7:30 P.M.	"A Little Night Music" - Shubert Theatre, 225 W. 44th

Thurs., June 21:

8:00 A.M.	Continental Breakfast
8:30 A.M.	PAT SANDLER
9:15 A.M.	JIM BALDWIN DESIGNS
10:00 A.M.	JOHN ANTHONY
10:45 A.M.	CLOVIS RUFFIN FOR RUFFINWEAR
11:30 A.M.	Writing Period
12:30 P.M.	THE AMERICAN FUR INDUSTRY (luncheon) - Ballroom
2:00 P.M.	CALVIN KLEIN
2:45 P.M.	SUZY PERETTE (VICTOR COSTA)
3:30 P.M.	LEO NARDUCCI (AMBIANCE)
4:15 P.M.	HOUSE OF SAYOUR (Lingerie & at-home)
5:00 P.M.	COTY (Cocktails & announcement of 1973 Coty Awards)

(continued on the following page)



# AMERICAN DESIGNER SHOWINGS (Continued from pg. 8)

<u>Fri., June 22:</u>	8:00 A.M.	MONSANTO WIG FIBERS GROUP (Breakfast)
	9:15 A.M.	LEW PRINCE OF ALDRICH, INC.
	10:00 A.M.	FRANCINE BY JERRY FEDER
	10:45 A.M.	HALSTON
	11:30 A.M.	FRIEDRICKS SPORT BY HAZEL HAIRE
	12:15 P.M.	ADRI
	1:00 P.M.	Designers Press Conversation Time & Luncheon(Persian Rm)

Monday June 18	COUNTRY FAIR	DAY OF BEAUTY	TAVERN ON THE GREEN CENT. PARK WEST & 67TH ST.
12:00 Noon- 2:30 P.M.	Sponsored by: Adrien Arpel, Bonne Bell, Cover Girl Make-Up, Dannon Yogurt, Doak Pharmacal, Hair News-Countrywide (Seligman & Latz), Mr. & Lady Wrangler, Neutrogena, Pierre Michael, Schick, Wella, Westwood Pharmaceuticals. (Buses at 5th Ave. entrance to Hotel Plaza from 11:40 A.M.) (Special extended hours for N.Y. Press, 2:30 to 3:30). Admission by invitation card - <u>press only</u> . Contact: Helen Nash, 686-3350; or Joan Parker, 628-1313.		

Tuesday June 19	PRESS PARTY "SNEAK" PREVIEW	UNIROYAL, INC. (1230 AVE. OF AMERICAS)	JILL KORNBLEE GALLERY 58 EAST 79TH STREET
3:00 P.M.- 6:00 P.M.	"Sneakers . . . in the tradition of baseball and apple pie" -- fourteen artists interpretations of sneakers. By invitation. Contact: Nancy Weil, 489-3134.		

June 19- June 22	"EURO-TRICOT" KNIT TRADE FAIR, COMIS-VIA BOCCACCIO 7 - 1, 20123, MILAN Contact: Galleria San Bibbia 4/D, 20122, Milan. Tel: 792154.
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Thursday June 21	FASHION SCHOOL GRADUATION	BARBIZON SCHOOL OF FASHION	ADVG. CLUB OF N.Y. PARK AVE. & 35TH ST.
5:30 P.M.	Guest speaker: Mrs. Francine Farkas, Alexanders. By invitation. Contact: Natalie Deutz, 582-0900.		

Friday June 22	WIG FASHION SHOW FOR VISITING PRESS	MONSANTO TEXTILES CO. (1114 SIXTH AVENUE)	HOTEL PLAZA TERRACE ROOM
8:00 A.M. Breakfast	Presentation by Monsanto WIG Fibers Group, and showing of new Elura Wig movie at press week show. By invitation. Contact: Mary Fennell, 764-4594.		

Saturday June 23	FALL-WINTER BRIDAL FASHION SHOW	ABRAHAM & STRAUS (BROOKLYN)	8TH FLOOR BRIDAL SALON
10:00 A.M.& 11:30 A.M.	Two showings of bridal fashions. Tickets (free), available in Bridal Salon. Publicity: Olga Soffer, TR. 5-0195.		

Tuesday June 26	PRESS SHOWING OF FALL COLLECTION	HALSTON LIMITED	33 EAST 68TH STREET SALON
11:00 A.M.	Private clientele showing at 3:00 P.M. By invitation. Contact: 535-3542.		

Thursday June 28	SHOWING OF FALL COLLECTION	ADOLFO	ST. REGIS HOTEL VERSAILLES ROOM
12:00 Noon	By invitation. Contact: 688-4410.		

July 4	INDEPENDENCE DAY - Legal Holiday (Wednesday)
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July 14- July 19	ITALIAN FALL AND WINTER COUTURE SHOWINGS IN ROME Contact: Camera Nazionale della Moda Italiana, Via Panama 26, 00198, Rome.
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July 15- July 18	WASHINGTON GIFT SHOW AT SHERATON PARK HOTEL, WASHINGTON, D.C. Contact: Little Brothers Shows, 220 Fifth Avenue, 686-1677.
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<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
July 17	HARDY AMIES FALL COLLECTION IN LONDON at 14 Savile Road, London		
Thursday July 19	VALENTINO - 9:30 P.M. - FALL AND WINTER COUTURE SHOW IN ROME, 24 via Gregoriana, 00187(Tel:678-4051 Rome). N.Y. Contact: Hermine Mariaux, RE. 7-5810.		
Beginning Monday July 23	FALL COUTURE SHOWINGS IN PARIS Contact: Denise DuBois, 100 rue du Fauborg St.-Honoré, Paris VIII.	CHAMBRE SYNDICALE DE LA COUTURE PARISIENNE	PARIS, FRANCE
July 29- Aug. 1	INTERNATIONAL JEWELRY TRADE SHOW AT N.Y. HILTON Contact: Victor Paul, 11 Commerce St., Newark, N.J. 201-643-7792.		
Aug. 12- Aug. 17	NEW YORK GIFT SHOW AT COLISEUM, COLUMBUS CIRCLE Contact: Little Bros. Shows, Inc., 220 Fifth. 686-1677.		
Wednesday Aug. 22 11:30 A.M.	JERRY SILVERMAN CUSTOMER SHOW Jerry Silverman presents his Fall-Winter collection. Suzanne Butterfield, PL. 3-7300, ext. 397.	BERGDORF GOODMAN	MISS BERGDORF 5TH FLOOR Contact:
Aug. 24- Aug. 26	INTERNATIONAL MEN'S FASHION WEEK IN COLOGNE, GERMANY Contact: German American Chamber of commerce, 666 Fifth Avenue, 582-7788.		
Aug. 25- Aug. 29	INT'L LEATHER GOODS FAIR. Contact: Offenbacher Messe Gesellschaft mbH, 605 Offenbach/M 1, P.O. Box 32, Tel (06.11) 8.22.92.		
Aug. 26	FRANKFURT INTERNATIONAL FAIR (Gifts and China) (Aug. 26-29)		
Sept. 8- Sept. 11	S.E.H.M. MEN'S READY-TO-WEAR AT PORTE DE VERSAILLES, PARIS, FRANCE Contact: Promas, 8 rue de Richelieu, Paris, 1, France. Tel: 073.16.91.		
Sept. 8- Sept. 11	PARIS LEATHER WEEK (Semaine du Cuir) Contact: French Trade Shows, 1350 Ave. of Americas, 582-4960.		
Sept. 2- Sept. 6	GERMAN LEATHER GOODS FAIR IN OFFENBACH Contact: German American Chamber of Commerce, 666 Fifth Ave., 582-7788.		
Sept. 6- Sept. 9	INTERNATIONAL FAIR OF LINGERIE FOUNDATION GARMENTS, UNDERWEAR & SWIMWEAR IN COLOGNE. Contact: Messe und Ausstellungs-Ges. GmbH, Köln, 5 Köln 21, P.O. Box 210760. Tel: (02.21) 82.11.		
Sept. 9- Sept. 12	IGEDO 98TH INTERNATIONAL FASHION TRADE FAIR IN DUSSELDORF. Contact: Interna Modemesse GmbH, 4 Dusseldorf, Freiligrathstrasse, 28, Tel: (02.11)44.63.50.		
Sept. 15- Sept. 19	PORTUGUESE TRADE FAIR IN LISBON --"Filmoda 3" Contact: Portuguese Govt. Trade Office, 666 Fifth Ave., 582-4344.		
Saturday Oct. 20- Oct. 25	PRET-A-PORTER SHOWINGS IN PARIS International ready-to-wear Spring and Summer showings in Paris. Contact: Paris-Bruno de Roselli, Federation Francais des Industries du Vetement,69, rue de Richelieu, 75, Paris 2. Contact: N.Y.-French Trade Shows, 1350 Sixth Ave., 582-4960. Press (N.Y.): French Apparel Center, 354-8620.	SALON INTERNATIONAL DU PRET-A-PORTER FEMININ	PARC DES EXPOSITIONES PORTE DE VERSAILLES



CONTINUOUS SHOWINGS - THESE FALL COLLECTIONS HAVE OPENED

(Be sure to save the following five pages for your June scheduling.)

ADDENDA BY PATTI CAPPALLI . . . . . 1407 Broadway, 9th floor, 736-5282

ADRI . . . . . 498 Seventh Avenue, 10th floor, 244-6231

RONALD AMEY . . . . . 16 West 57th Street, 5th floor, CO. 5-7720

ARBE IMPORTS . . . . . 498 Seventh Avenue, 11th floor, 594-0220

AQUANALA . . . . . 512 Seventh Avenue, 13th floor, 736-1076

CHRISTIAN AUJARD . . . . . 205 West 39th Street, 15th floor, 736-8888

JIM BALDWIN DESIGNS, INC.. . . . . 205 West 39th Street, 4th floor, 354-8740

BIEFF-HERRERA/BIEFF LIMITED . . . . . 7 West 22nd Street, Loft - 9th floor, 691-1666

BIELLA LTD. . . . . 498 Seventh Avenue, 7th floor, 947-1400

MR. BLACKWELL . . . . . 530 Seventh Avenue, 21st floor, BR 9-8575

BLASSPORT . . . . . 550 Seventh Avenue, 2nd floor, 354-1500

LEON BLOCK, INC. . . . . 1290 Sixth Avenue, 541-7690

OLE BORDEN FOR REMBRANDT INTL . . . . 498 Seventh Avenue, 6th floor, 564-3600

HOUSE OF BRANELL; H.O.B. . . . . 530 Seventh Avenue, 27th floor, PE. 6-6983

ELEANOR BRENNER FOR BRENNER COUTURE.. 498 Seventh Avenue, 5th floor, 239-1150

BRIGANCE WATERCLOTHES . . . . . 1411 Broadway, 16th floor, 563-0416

CLEOPATRA BROUMAND. . . . . 16 West 56th Street, 4th floor, 765-5280

TED BROWN BY FRANCES PRISCO . . . . . 498 Seventh Avenue, 2nd floor, LO. 4-9311

STEPHEN BURROWS . . . . . 10 West 57th Street, CI. 7-1100

PIERRE CARDIN . . . . . 550 Seventh Avenue, 22nd floor, 279-3091

CARLYE BY SADYE WEINBERG (Holiday) . . . 530 Seventh Avenue, 8th floor, 244-6761

CASI . . . . . 530 Seventh Avenue, 2nd floor, 594-4470

BONNIE CASHIN FOR SILLS & COMPANY. . . 48 West 37th Street, 5th floor, LO. 5-0274

COMPANY 5 BY MAURICE ANTAYA . . . . . 530 Seventh Avenue, 4th floor, 354-8120

CONCEPT VII . . . . . 530 Seventh Avenue, 6th floor, 695-7715

COOPCHIK FURS . . . . . 345 Seventh Avenue, 16th floor, 565-2720

DAVID CRYSTAL, INC. . . . . 498 Seventh Avenue, 23rd floor, BR. 9-6560

CUDDLECOAT & LA FLAQUE BY VICTOR JORIS.. 500 Seventh Avenue, 5th floor, 279-9223

CHRISTIAN DIOR-N.Y. INC.. . . . . 498 Seventh Avenue, 17th floor, LO. 4-9220

(Continued on following page)



THESE FALL COLLECTIONS HAVE OPENED (continued from pg. 11)

DALANI BY JOHN MULLEN . . . . . 498 Seventh Avenue, 6th floor, LO. 5-1025

DAMON SPORT BY TOM NASARRE . . . . . 1410 Broadway, 12th floor, 683-2465

D'AMSELLE BY DON SAYRES . . . . . 512 Seventh Avenue, 31st floor, 565-3600

DESIGN THAI . . . . . 550 Seventh Avenue, 18th floor, 238-8530

LOUIS FERAUD . . . . . 500 Seventh Avenue, 5th floor, 279-9223

RUDI GERNREICH FOR HARMON KNITWEAR . . 530 Seventh Avenue, 20th floor, 695-1617

ANNE FOGARTY . . . . . 550 Seventh Avenue, 7th floor, LO. 4-9115

MICHAEL FORREST BY PIERRE CARDIN(Furs) 333 Seventh Avenue, 20th floor, LO. 4-4726

MISS FOX BY SEYMOUR FOX . . . . . 512 Seventh Avenue, 22nd floor, LO. 4-3246

FRANCINE BY JERRY FEDER . . . . . 205 West 39th Street, 5th floor, 594-5040

FRIEDRICKS SPORT BY HAZEL HAIRE . . . . 205 West 39th Street, 13th floor, 736-8867

JAMES GAGLIANO . . . . . Hotel Plaza, Suite 217, PL. 9-3000

GALLANT INTERNATIONAL . . . . . 205 West 39th Street, 3rd floor, LA. 4-7285

GINALA & GINESSA . . . . . 512 Seventh Avenue, 16th floor, 244-2700

GINORI . . . . . 498 Seventh Avenue, 12th floor, 244-4700

OLIVER GINTEL (Furs) . . . . . 333 Seventh Avenue, 16th floor, PE. 6-5573

GLAMOUR MAGAZINE . . . . . 420 Lexington Avenue, 19th floor, 689-5900

GOLDWORM . . . . . 1410 Broadway, 20th floor, 879-4822

GREAT TIMES; SANT'ANGELO KNITS . . . . 1407 Broadway, Room 1720, 868-3210

GEORGE HALLEY; (CLAUDIA & COUTURE). . 498 Seventh Avenue, 9th floor, 564-0910

HARMAY BY ST. AMOUR . . . . . 498 Seventh Avenue, 22nd floor, PE. 6-5547

KIKI HART BY GEORGE SAMEN . . . . . 530 Seventh Avenue, 5th floor, 947-7457

HALSTON . . . . . 550 Seventh Avenue, 14th floor, 354-6340

DANIEL HECHTER . . . . . 512 Seventh Avenue, 4th floor, 868-3215

JONNY HERBERT INC.; PAB; ALEX DEJOHN.. 498 Seventh Avenue, 18th floor, 565-6900

HELGA, INC. . . . . Hotel Gotham, Suite 1609, CI. 7-2200

CHUCK HOWARD . . . . . 550 Seventh Avenue, 9th floor, 354-0824

(continued on the following page)



THESE FALL COLLECTIONS HAVE OPENED (Continued from page 12)

ISHIO . . . . . 730 Fifth Avenue, Suite 2001, 765-1343

JAMISON . . . . . 498 Seventh Avenue, 24th floor, OX. 5-4812

JAN'S THINGS BY JAN STRASS . . . . . 499 Seventh Avenue, 16th floor, 524-8126

JATAJ INT'L BY GERARD PENNEROUX . . . . 440 Park Avenue, Suite 2009, 751-4872

JEREMY BY ALAN PHILLIPS . . . . . 530 Seventh Avenue, 10th floor, 594-0870

J.S. LTD. . . . . 530 Seventh Avenue, 9th floor, 244-7522

JUNIOR GALLERY BY NAT HIRSCH . . . . . 250 West 39th Street, 10th floor, 594-0352

KAMALI . . . . . 787 Madison Avenue, showroom, 755-3285

NAT KAPLAN . . . . . 498 Seventh Avenue, 21st floor, LO. 5-4115

KIMBERLY . . . . . 1410 Broadway, 10th floor, 564-1080

ANNE KLEIN AND COMPANY . . . . . 205 West 39th Street, 3rd floor, 279-9915

CALVIN KLEIN . . . . . 205 West 39th Street, 4th floor, PE. 6-9601

MARION KOPS OF L.A. . . . . Internat - 4th floor, 33 E. 68th St., 628-7177

LAIRD-KNOX; & PHILIPPE VENET . . . . . 512 Seventh Avenue, 37th floor, LA. 4-2544

RALPH LAUREN . . . . . 40 West 55th Street, 6th floor, 581-7560

TINA LESER . . . . . 550 Seventh Avenue, 6th floor, 354-1122

LINEA ITALIANA . . . . . Hotel Gotham, Suite 1615, CI. 7-2200

HAROLD LEVINE BY DON BREITINGER . . . . 530 Seventh Avenue, 21st floor, LA. 4-0237

LOOMKNITS & LOOMTOGS; TENNIS WHITES...1407 Broadway, 35th floor, 594-2100

LORCH OF DALLAS . . . . . 498 Seventh Avenue, 10th floor, 563-4844

McMULLEN . . . . . 550 Seventh Avenue, 20th floor, OX. 5-4270

UMBERTO MANZO . . . . . Dilcon, Inc., 358 Fifth Ave., Suite 405, 564-6555

MARDI GRAS & MISS MARDI BY JERRY MARSCH..498 Seventh Avenue, 3rd floor, 947-2055

MASKIT DESIGN LTD. (Jewelry) . . . . . 48 West 55th Street, 1-A, 541-9327

MARTIERI DI ROMA . . . . . 550 Seventh Avenue, 6th floor, 354-1767

ADELE MARTIN BY PATRICK PORTER . . . . .498 Seventh Avenue, 6th floor, LO. 5-1025

MARITA BY ANTHONY MUTO . . . . . 530 Seventh Avenue, 5th floor, 354-9440

(Continued on following page)



THESE FALL COLLECTIONS HAVE OPENED (Continued from pg. 13)

MIGNON BY DOROTHY FARBO . . . . .	498 Seventh Avenue, 15th floor, BR. 9-5991
MISS GALLERY BY HENRY RUTMAN . . . . .	230 West 38th Street, 10th floor, 239-4768
MISS MAYFAIR ORIGINALS . . . . .	230 West 38th Street, 2nd floor, 524-1990
DAVID MORRIS BY HARRY STRIEBEL . . . . .	525 Seventh Avenue, 5th floor, 947-0511
MOUNTAIN ARTISANS . . . . .	14 East 57th Street, 2nd floor, 751-8212
MORTON MYLES FOR SMITH & JONES . . . . .	498 Seventh Avenue, 11th floor, 594-8570
NANTUCKET . . . . .	498 Seventh Avenue, 17th floor, 244-3558
LEO NARDUCCI/AMBIANCE . . . . .	530 Seventh Avenue, 3rd floor, 354-0640
NEUSTADTER FURS BY JAMES GALANOS; ROBERTA 3..333	Seventh Avenue, 11th fl., 524-3365
NORIKO(BLAIR FASHIONS, INC.) . . . . .	St. Moritz Hotel, Suite 2114, 755-5880
MICHAEL NOVARESE & PIETRO ORSINI . . . . .	Hotel Plaza, private suite, PL. 9-3000
ORIGINALA; MISS ORIGINALA . . . . .	512 Seventh Avenue, 43rd floor, 695-5100
PAGANNE BY GENE BERK . . . . .	530 Seventh Avenue, 12th floor, 736-0151
PANTANA BY JAN KAREL . . . . .	1407 Broadway, Suite 816, 947-3034
PAPILLON . . . . .	530 Seventh Avenue, 14th floor, 868-2880
PARIS COLLECTIONS . . . . .	543 Madison Avenue, 5th floor, 832-7100
MOLLIE PARNIS BOUTIQUE & COUTURE . . . . .	530 Seventh Avenue, 18th floor, 279-5012
POSH . . . . .	550 Seventh Avenue, 18th floor, 947-0654
PRAINO LTD . . . . .	530 Seventh Avenue, 8th floor, 354-2030
PRISCILLA OF BOSTON . . . . .	498 Seventh Avenue, 9th floor, 244-3847
REBECCA . . . . .	64 East 55th Street, Suite 3F, PL. 1-8839; PL.5-2872
OSCAR DE LA RENTA; BOUTIQUE . . . . .	550 Seventh Avenue, 11th floor, LA. 4-9350
RIKKI FOR SPORT TRIO . . . . .	498 Seventh Avenue, 7th floor, LO. 3-6143
SAMUEL ROBERT . . . . .	1407 Broadway, 40th floor, LA. 4-4562
RODRIGUES FOR PETER CLEMENTS; QUOTE. . . . .	530 Seventh Avenue, 2nd floor, LO. 3-0988
DOMINIC ROMPOLLO . . . . .	550 Seventh Avenue, 9th floor, 239-4155
RONA BY MARIO FORTE . . . . .	498 Seventh Avenue, 6th floor, LO. 5-1025
RUFFINWEAR BY CLOVIS RUFFIN. . . . .	The Kreisler Group, 530 Seventh, 3rd fl., 239-0545

(Continued on following page)



THESE FALL COLLECTIONS HAVE OPENED (Continued from pg. 14)

GLORIA SACHS . . . . . 530 Seventh Avenue, 30th floor, 564-1650

GIORGIO DI SANT'ANGELO . . . . . 6 West 56th Street, 3rd floor, 245-1550

SAZ COUTURE & BOUTIQUE . . . . . 42 East 57th Street, 4th floor, 758-8301

ABE SCHRADER BY BELLE SAUNDERS . . . . 530 Seventh Avenue, 15th floor, LO. 4-9194

SEQUEL I & SKIP II . . . . . 498 Seventh Avenue, 4th floor, 868-8100

SHERENA FOR TRAINA INTERNATIONAL . . . . 550 Seventh Avenue, 15th floor, 524-3520

JERRY SILVERMAN BY SHANNON RODGERS . . 530 Seventh Avenue, 17th floor, 244-4940

ADELE SIMPSON . . . . . 530 Seventh Avenue, 23rd floor, LA. 4-7626

SOFTLY BY JUDITH WISTER . . . . . 498 Seventh Avenue, 3rd floor, 736-2955

SOMETHING! BY OSCAR DE LA RENTA . . . . 550 Seventh Avenue, 3rd floor, 594-5424

SPORTOWNE . . . . . 500 Seventh Avenue, 7th floor, 594-6900

ST. GILLIAN SPORTSWEAR BY KAY UNGER . . 498 Seventh Avenue, 21st floor, 695-5520

MALCOLM STARR . . . . . 530 Seventh Avenue, 20th floor, 594-0030

STATUS LTD. (DIV. SEQUEL I) . . . . . 498 Seventh Avenue, 7th floor, 564-5570

JOSEPH STEIN, INC., R.S. SPORT, INC. . . 205 West 39th Street, 9th floor, PE. 6-4890

ERNST STRAUSS; SCHNELL SPORTS . . . . . Hotel Gotham, Suite 1001, CI. 7-2200

ILKA SUAREZ KNITS. . . . . 237 East 60th Street, 758-2287

TANNER OF N.C.; TOBY TANNER; TANNERWAY. 530 Seventh Avenue, 28th floor, CH. 4-6350

TOWNCLIFFE BY LEAMOND DEAN . . . . . 512 Seventh Avenue, 31st floor, WI. 7-8350

TRICOSA OF PARIS . . . . . 498 Seventh Avenue, 8th floor, 594-2272

DIANE VON FURSTENBERG . . . . . 530 Seventh Avenue, 14th floor, 354-8336

TEAL TRAINA . . . . . 550 Seventh Avenue, 15th floor, 524-3520

VICTORIA ROYAL BY BILL HAIRE . . . . . 530 Seventh Avenue, 7th floor, 947-6845

ILIE WACS. . . . . 530 Seventh Avenue, 11th floor, 239-4600

WANA-TUA DESIGNS, INC. . . . . Hotel Gotham, private suite, 581-8024

CHESTER WEINBERG; CHESTER NOW . . . . . 530 Seventh Avenue, 16th floor, 736-1690

RODOLPHE WIEL FOR DEVIEN . . . . . 512 Seventh Avenue, 5th floor, 736-7760

WILLI OF CALIFORNIA; HELGATIQUE . . . . 530 Seventh Avenue, Sylvan Rich, 20th, 947-8470

WILLIE WOO (Jewelry and Sweaters) . . . 389 Fifth Ave., 889-7520; 1407 Broadway, 279-1200



# 1974

## JANUARY

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## DECEMBER

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